



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 961381 / | | <u>Alt Order #</u> |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 10/08/12 - 10/14/12 | | <u>Estimate #</u> 12342 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 10/08/12 | 10/08/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 1 | \$175.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$175.00 | | | |
| N 4 | KOAT | 10/12/12 | 10/12/12 | Good Morning America | 7-9a | | :30 | | | NM | 1 | \$300.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$300.00 | | | |
| N 17 | KOAT | 10/09/12 | 10/11/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 2 | \$250.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T-T--- | | | | 2 | \$125.00 | | | |
| N 19 | KOAT | 10/08/12 | 10/12/12 | Dr Oz | 4-5p | | :30 | | | NM | 3 | \$975.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M-W-F-- | | | | 3 | \$325.00 | | | |
| N 21 | KOAT | 10/14/12 | 10/14/12 | 666 PARK AVE | 9-10p | | :30 | | | NM | 1 | \$1,125.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,125.00 | | | |
| N 23 | KOAT | 10/10/12 | 10/10/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 1 | \$525.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$525.00 | | | |
| N 25 | KOAT | 10/12/12 | 10/12/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 1 | \$575.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$575.00 | | | |
| N 28 | KOAT | 10/08/12 | 10/11/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 3 | \$1,950.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 961381 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 10/08/12 - 10/14/12 | Candidate | 12342 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Heinrich/D/Senate | 10/04/12 / 10/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MT-T--- | | | | 3 | \$650.00 | | | |
| N 29 | KOAT | 10/14/12 | 10/14/12 | Action 7 News @ 1030p Sun | 1030-1105p | | :30 | | | NM | 1 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$400.00 | | | |
| N 34 | KOAT | 10/10/12 | 10/10/12 | MODERN | 8-9p | | :30 | | | NM | 1 | \$1,800.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$1,800.00 | | | |
| N 39 | KOAT | 10/14/12 | 10/14/12 | Su A7N Balloon Fiesta | 6-9A | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$250.00 | | | |
| N 41 | KOAT | 10/11/12 | 10/11/12 | Chew, The | 12-1pm | | :30 | | | NM | 1 | \$80.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$80.00 | | | |
| N 52 | KOAT | 10/14/12 | 10/14/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$250.00 | | | |
| N 53 | KOAT | 10/09/12 | 10/09/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$200.00 | | | |
| Totals | | | | | | | | | | | 19 | \$8,855.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|-------------------|-------------------|-----------------|-------------------|
| 10/01/12 - 10/14/12 | 19 | \$8,855.00 | \$7,526.75 | \$526.87 | \$8,053.62 |
| Totals | 19 | \$8,855.00 | \$7,526.75 | \$526.87 | \$8,053.62 |

Signature: _____ Date: _____

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And:

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1580 Lincoln Street
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Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 944601 / | | <u>Alt Order #</u> |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 10/08/12 - 10/14/12 | | <u>Estimate #</u> 11648 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/05/12 / 10/05/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|---------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| E 21 | KOAT | 10/08/12 | 10/12/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 7 | \$2,975.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | | | | 7 | \$425.00 | | | |
| E 27 | KOAT | 10/08/12 | 10/08/12 | DWTS | 7-10p | | :30 | | | NM | 1 | \$2,100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$2,100.00 | | | |
| E 30 | KOAT | 10/09/12 | 10/09/12 | Private Practice | 9-10p | | :30 | | | NM | 1 | \$1,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$1,250.00 | | | |
| E 32 | KOAT | 10/11/12 | 10/11/12 | Last Resort | 9-10p | | :30 | | | NM | 1 | \$1,350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$1,000.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KOAT | 10/08/12-10/14/12 | Last Resort | 7-8p | ----Th----- | :30 | | \$1,350.00 | NM | | |
| | See MG 32.2 | | | | | | | | | | | |
| | 2 | KOAT | 10/08/12-10/14/12 | Last Resort | 9-10p | ----Th----- | :30 | | \$1,350.00 | NM | | |
| | Ⓜ MG for 32.1 10/11 | | | | | | | | | | | |
| N 37 | KOAT | 10/08/12 | 10/12/12 | Nightline | 1105-1135p | | :30 | | | NM | 3 | \$600.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M-WTF-- | | | | 3 | \$200.00 | | | |
| N 38 | KOAT | 10/14/12 | 10/14/12 | 666 Park Avenue | 9-10p | | :30 | | | NM | 1 | \$1,125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,125.00 | | | |
| N 39 | KOAT | 10/14/12 | 10/14/12 | ET Weekend 11p-1205a | 1100-1205x | | :30 | | | NM | 1 | \$75.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

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| Contract / Revision | | Alt Order # |
| 944601 / | | |
| Contract Dates | Product | Estimate # |
| 10/08/12 - 10/14/12 | Candidate | 11648 |
| Advertiser | | Original Date / Revision |
| Heinrich/D/Senate | | 10/05/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$75.00 | | | |
| N 40 | KOAT | 10/14/12 | 10/14/12 | CASTLE SUN LF | 1205-105A | | :30 | | | NM | 1 | \$45.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$45.00 | | | |
| Totals | | | | | | | | | | | 86 | \$36,340.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------|-------------|------------|-------------|
| 10/01/12 - 10/14/12 | 86 | \$36,340.00 | \$30,889.00 | \$2,162.23 | \$33,051.23 |
| Totals | 86 | \$36,340.00 | \$30,889.00 | \$2,162.23 | \$33,051.23 |

Signature: _____ Date: _____

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| <u>Contract Dates</u> 10/08/12 - 10/14/12 | | <u>Estimate #</u> 11648 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/05/12 / 10/05/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Belh Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|---------------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-----------|--------------------|
| N 21 | KOAT | 10/08/12 | 10/12/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 7 | \$2,975.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | | | | 7 | \$425.00 | | | |
| N 27 | KOAT | 10/08/12 | 10/08/12 | DWTS | 7-10p | | :30 | | | NM | 1 | \$2,100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$2,100.00 | | | |
| N 30 | KOAT | 10/09/12 | 10/09/12 | Private Practice | 9-10p | | :30 | | | NM | 1 | \$1,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | 1 | \$1,250.00 | | | |
| N 32 | KOAT | 10/11/12 | 10/11/12 | Last Resort | 9-10p | | :30 | | | NM | 1 | \$1,350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$1,000.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KOAT | 10/08/12-10/14/12 | Last Resort | 7-8p | ----Th---- | :30 | | \$1,350.00 | NM | | |
| | See MG 32.2 | | | | | | | | | | | |
| | 2 | KOAT | 10/08/12-10/14/12 | Last Resort | 9-10p | ----Th---- | :30 | | \$1,350.00 | NM | | |
| | Ⓜ MG for 32.1 10/11 | | | | | | | | | | | |
| Totals | | | | | | | | | | | 82 | \$34,895.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 10/01/12 - 10/14/12 | 82 | \$34,895.00 | \$29,660.75 | \$2,076.25 | \$31,737.00 |
| Totals | 82 | \$34,895.00 | \$29,660.75 | \$2,076.25 | \$31,737.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 944601 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/08/12 - 10/14/12 | <u>Product</u> Candidate | <u>Estimate #</u> 11648 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/05/12 / 10/05/12 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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(check applicable box)

☐ STATE/LOCAL CANDIDATE

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
| KOAT-TV Albuquerque | 10/4/2012 |

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|-----------------------|--------------------------|----------------|-----------------|
| | | SEE ATTACHED SCHEDULE | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 08, 2012 | | | Sunday, October 14, 2012 | | |
| | | | | | |

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 04, 2012

Date

Valerie J. Borrego

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Borrego
Printed Name

GSN
Title

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|--|---|--|
| <u>Contract / Revision</u> 961381 / | | <u>Alt Order #</u> |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 10/08/12 - 10/14/12 | <u>Estimate #</u> 12342 | |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/05/12 / 10/05/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfeifferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 10/08/12 | 10/08/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$150.00 | | | |
| N 4 | KOAT | 10/12/12 | 10/12/12 | Good Morning America | 7-9a | | :30 | | | NM | 1 | \$300.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$300.00 | | | |
| N 17 | KOAT | 10/09/12 | 10/11/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 2 | \$250.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -T-T--- | | | | 2 | \$125.00 | | | |
| N 19 | KOAT | 10/08/12 | 10/12/12 | Di Oz | 4-5p | | :30 | | | NM | 3 | \$975.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M-W-F-- | | | | 3 | \$325.00 | | | |
| N 21 | KOAT | 10/14/12 | 10/14/12 | 666 PARK AVE | 9-10p | | :30 | | | NM | 1 | \$1,125.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,125.00 | | | |
| N 23 | KOAT | 10/10/12 | 10/10/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 1 | \$525.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$525.00 | | | |
| N 25 | KOAT | 10/12/12 | 10/12/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 1 | \$575.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$575.00 | | | |
| N 28 | KOAT | 10/08/12 | 10/11/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 3 | \$1,950.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Albuquerque, NM 87107
(505)884-7777

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 961381 / | |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/08/12 - 10/14/12 | Candidate | 12342 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Heinrich/D/Senate | 10/05/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|---------------------------|----------------|------|--------|------------|------|------|-----------|-------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MT-T--- 3 \$650.00 | | | | | | | | | | | | |
| N 29 | KOAT | 10/14/12 | 10/14/12 | Action 7 News @ 1030p Sun | 1030-1105p | | :30 | | | NM | 1 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$400.00 | | | | | | | | | | | | |
| N 34 | KOAT | 10/10/12 | 10/10/12 | MODERN | 8-9p | | :30 | | | NM | 1 | \$1,475.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,475.00 | | | | | | | | | | | | |
| N 39 | KOAT | 10/14/12 | 10/14/12 | Su A7N Balloon Fiesta | 6-9A | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$250.00 | | | | | | | | | | | | |
| N 41 | KOAT | 10/11/12 | 10/11/12 | Chew, The | 12-1pm | | :30 | | | NM | 1 | \$80.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---T--- 1 \$80.00 | | | | | | | | | | | | |
| N 52 | KOAT | 10/14/12 | 10/14/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 1 | \$210.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$210.00 | | | | | | | | | | | | |
| N 53 | KOAT | 10/09/12 | 10/09/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -T----- 1 \$200.00 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 19 | \$8,465.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|-------------------|-------------------|-----------------|-------------------|
| 10/01/12 - 10/14/12 | 19 | \$8,465.00 | \$7,195.25 | \$503.67 | \$7,698.92 |
| Totals | 19 | \$8,465.00 | \$7,195.25 | \$503.67 | \$7,698.92 |

Signature: _____ Date: _____

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CONTRACT



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Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 944765 / | | <u>Alt Order #</u> |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 10/29/12 - 11/06/12 | | <u>Estimate #</u> 11651 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|---|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 10/29/12 | 11/02/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 10 | \$1,500.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 10 | \$150.00 | | | |
| N 2 | KOAT | 10/29/12 | 11/02/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 9 | \$3,600.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 9 | \$400.00 | | | |
| N 4 | KOAT | 10/29/12 | 11/02/12 | Good Morning America | 7-9a | | :30 | | | NM | 9 | \$2,700.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 9 | \$300.00 | | | |
| N 7 | KOAT | 11/03/12 | 11/03/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$150.00 | | | |
| N 9 | KOAT | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$150.00 | | | |
| N 10 | KOAT | 10/30/12 | 11/02/12 | Live with Regis & Kelly 9-10a | 9-10a | | :30 | | | NM | 3 | \$525.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TW-F-- | | | | 3 | \$175.00 | | | |
| N 12 | KOAT | 10/30/12 | 11/02/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 3 | \$330.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -TW-F-- | | | | 3 | \$110.00 | | | |
| N 13 | KOAT | 10/29/12 | 11/02/12 | Chew, The | 12-1pm | | :30 | | | NM | 4 | \$440.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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(505)884-7777

www.koat.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 944765 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 10/29/12 - 11/06/12 | Candidate | 11651 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Heinrich/D/Senate | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|------------------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M-WTF-- 4 \$110.00 | | | | | | | | | | | | |
| N 17 | KOAT | 10/29/12 | 11/02/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 10 | \$1,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 10 \$125.00 | | | | | | | | | | | | |
| N 19 | KOAT | 10/29/12 | 11/02/12 | Dr Oz | 4-5p | | :30 | | | NM | 9 | \$2,925.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 9 \$325.00 | | | | | | | | | | | | |
| N 21 | KOAT | 10/29/12 | 11/02/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 10 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 10 \$350.00 | | | | | | | | | | | | |
| N 22 | KOAT | 10/29/12 | 11/02/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 3 | \$495.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M-W-F-- 3 \$165.00 | | | | | | | | | | | | |
| N 23 | KOAT | 10/29/12 | 11/02/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 9 | \$4,725.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 9 \$525.00 | | | | | | | | | | | | |
| N 25 | KOAT | 10/29/12 | 11/02/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 10 | \$5,750.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 10 \$575.00 | | | | | | | | | | | | |
| N 27 | KOAT | 11/05/12 | 11/05/12 | DWTS | 7-10p | | :30 | | | NM | 1 | \$2,300.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$2,300.00 | | | | | | | | | | | | |
| N 28 | KOAT | 10/29/12 | 11/02/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 5 | \$3,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 5 \$650.00 | | | | | | | | | | | | |
| N 29 | KOAT | 10/30/12 | 11/02/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 2 | \$1,080.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -T--F-- 2 \$540.00 | | | | | | | | | | | | |
| N 30 | KOAT | 10/30/12 | 10/30/12 | DWTS | 7-8p | | :30 | | | NM | 1 | \$2,200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -T----- 1 \$2,200.00 | | | | | | | | | | | | |
| N 32 | KOAT | 11/01/12 | 11/01/12 | CMA AWARDS | 7-10PM | | :30 | | | NM | 1 | \$1,800.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,800.00 | | | | | | | | | | | | |
| N 34 | KOAT | 11/02/12 | 11/02/12 | Last Man/Malibu | 7-8p | | :30 | | | NM | 1 | \$875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 944765 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 10/29/12 - 11/06/12 | Candidate | 11651 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Heinrich/D/Senate | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|------|------------|----------|-------------------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$875.00 | | | | | | | | | | | | |
| N 35 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 10p Sat | 10-1035p | | :30 | | | NM | 1 | \$550.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$550.00 | | | | | | | | | | | | |
| N 36 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 10p Sun | 10-1030p | | :30 | | | NM | 1 | \$800.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$800.00 | | | | | | | | | | | | |
| N 37 | KOAT | 11/01/12 | 11/01/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$185.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---T--- 1 \$185.00 | | | | | | | | | | | | |
| N 39 | KOAT | 11/04/12 | 11/04/12 | 5-6a | 5-6a | | :30 | | | NM | 1 | \$100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$100.00 | | | | | | | | | | | | |
| N 40 | KOAT | 10/30/12 | 11/01/12 | General Hospital | 2-3p/1-2p | | :30 | | | NM | 2 | \$280.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -T-T--- 2 \$140.00 | | | | | | | | | | | | |
| N 42 | KOAT | 11/04/12 | 11/04/12 | Revenge | 8-9p | | :30 | | | NM | 1 | \$2,000.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$2,000.00 | | | | | | | | | | | | |
| N 43 | KOAT | 11/05/12 | 11/06/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 3 | \$450.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 3 \$150.00 | | | | | | | | | | | | |
| N 44 | KOAT | 11/05/12 | 11/06/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 4 | \$1,600.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 4 \$400.00 | | | | | | | | | | | | |
| N 45 | KOAT | 11/05/12 | 11/06/12 | Good Morning America | 7-9a | | :30 | | | NM | 4 | \$1,200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 4 \$300.00 | | | | | | | | | | | | |
| N 46 | KOAT | 11/05/12 | 11/05/12 | Live with Regis & Kelly 9-10a | 9-10a | | :30 | | | NM | 1 | \$175.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$175.00 | | | | | | | | | | | | |
| N 47 | KOAT | 11/05/12 | 11/06/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 2 | \$220.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 2 \$110.00 | | | | | | | | | | | | |
| N 49 | KOAT | 11/05/12 | 11/05/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 2 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 944765 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 10/29/12 - 11/06/12 | Candidate | 11651 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Heinrich/D/Senate | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$125.00 | | | |
| N 50 | KOAT | 11/05/12 | 11/05/12 | Dr Oz | 4-5p | | :30 | | | NM | 2 | \$650.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$325.00 | | | |
| N 51 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 2 | \$700.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$350.00 | | | |
| N 52 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 2 | \$1,050.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$525.00 | | | |
| N 53 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 1 | \$300.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$300.00 | | | |
| N 54 | KOAT | 11/03/12 | 11/03/12 | Action 7 News @ 530p Sat | 530-6p | | :30 | | | NM | 1 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$250.00 | | | |
| N 55 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 1 | \$325.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$325.00 | | | |
| N 56 | KOAT | 11/05/12 | 11/05/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 2 | \$1,150.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$575.00 | | | |
| N 57 | KOAT | 10/30/12 | 10/30/12 | Private Practice | 9-10p | | :30 | | | NM | 1 | \$1,450.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,450.00 | | | |
| N 59 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 1 | \$650.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$650.00 | | | |
| N 60 | KOAT | 11/05/12 | 11/05/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 1 | \$540.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$540.00 | | | |
| N 61 | KOAT | 11/05/12 | 11/05/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$185.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$185.00 | | | |
| N 62 | KOAT | 11/05/12 | 11/05/12 | General Hospital | 2-3p/1-2p | | :30 | | | NM | 1 | \$140.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 944765 / | |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/29/12 - 11/06/12 | Candidate | 11651 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Heinrich/D/Senate | 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|------------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$140.00 | | | |
| N 63 | KOAT | 11/05/12 | 11/05/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 1 | \$165.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$165.00 | | | |
| N 64 | KOAT | 11/02/12 | 11/02/12 | Primetime | 8-9p | | :30 | | | NM | 1 | \$1,185.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$1,185.00 | | | |
| N 65 | KOAT | 11/04/12 | 11/04/12 | 666 Park Ave | 9-10p | | :30 | | | NM | 1 | \$1,125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$1,125.00 | | | |
| N 66 | KOAT | 11/05/12 | 11/05/12 | The View 10-11a | 10-11a | | :30 | | | NM | 1 | \$270.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$270.00 | | | |
| Totals | | | | | | | | | | | 152 | \$63,515.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 10/29/12 - 11/06/12 | 152 | \$63,515.00 | \$53,987.75 | \$3,779.14 | \$57,766.89 |
| Totals | 152 | \$63,515.00 | \$53,987.75 | \$3,779.14 | \$57,766.89 |

Signature: _____ Date: _____

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